

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
9	04/14/14	Open	Action	03/31/14

Subject: Authorizing the Release of a Request for Proposals for State Lobbying Services

ISSUE

Whether or not to release a request for proposals for state lobbying services.

RECOMMENDED ACTION

Adopt Resolution No. 14-03-____, Authorizing the Release of a Request for Proposals for State Lobbying Services.

FISCAL IMPACT

None as a result of this action. The contract award, which will involve the expenditure of funds, will be presented to the RT Board of Directors for approval as a future action.

DISCUSSION

RT's current contract for state lobbying services will expire on August 31, 2014. RT's dependence on state transportation funds, as well as the changing political environment in California, have a direct impact on RT's operations. RT's active involvement in the state legislative process is critical to ensure that RT's needs and opinions are presented to key State elected officials. Therefore, it is imperative for RT to continue to receive assistance from an experienced state lobbyist who understands the state legislative process, RT's goals and objectives, and other key transportation-related issues within the Sacramento region. RT's current contract was for a three-year term with two one-year options to renew. The RFP that RT staff is proposing to release will solicit for a five-year contract term, which is more consistent with industry practice.

RT staff recommends that the Board authorize the General Manager/CEO to release the RFP to begin the solicitation process for state lobbying services.

Approved:

Presented:

Final 04/07/14

General Manager/CEO

AGM of Marketing and Communications

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RESOLUTION NO. 14-04-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

April 14, 2014

**AUTHORIZING THE RELEASE OF A REQUEST FOR PROPOSALS FOR STATE
LOBBYING SERVICES**

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE
SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, the General Manager/CEO is hereby authorized to release a Request for
Proposals for State Lobbying Services.

THAT, the Request for Proposals be advertised pursuant to the provisions of the
Sacramento Regional Transit District procurement ordinance.

PHILLIP R. SERNA, Chair

A T T E S T:

MICHAEL R. WILEY, Secretary

By: _____
Cindy Brooks, Assistant Secretary